

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307226-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
RNC-Romney / Republican	RNC-Romney	20

Billing Address:

American Rambler Production
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	307226	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/14/12	M-F 6-7a	6-7a	22-11--	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 22-11-- 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WPTV Th 08/09/12 6:23 AM M-F 6-7a 6-7a :30 2012MRFP073H \$1,500.00 NM									
12 WPTV F 08/10/12 6:19 AM M-F 6-7a 6-7a :30 2012MRFP073H \$1,500.00 NM									
15 WPTV M 08/13/12 6:08 AM M-F 6-7a 6-7a :30 2012MRFP073H \$1,500.00 NM									
13 WPTV M 08/13/12 6:38 AM M-F 6-7a 6-7a :30 2012MRFP080H \$1,500.00 NM									
14 WPTV Tu 08/14/12 5:58 AM M-F 6-7a 6-7a :30 2012MRFP073H \$1,500.00 NM									
16 WPTV Tu 08/14/12 6:38 AM M-F 6-7a 6-7a :30 2012MRFP080H \$1,500.00 NM									
2	08/08/12	08/12/12	Prime M-Su/Olympics	7p-12a	---112-	:30	4	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 ---112- 4 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
24 WPTV Th 08/09/12 9:50 PM Prime M-Su/Olympics 7p-12a :30 2012MRFP069H \$6,000.00 NM									
25 WPTV F 08/10/12 8:09 PM Prime M-Su/Olympics 7p-12a :30 2012MRFP073H \$6,000.00 NM									
26 WPTV Sa 08/11/12 8:24 PM Prime M-Su/Olympics 7p-12a :30 2012MRFP073H \$6,000.00 NM									
27 WPTV Sa 08/11/12 11:39 PM Prime M-Su/Olympics 7p-12a :30 2012MRFP073H \$6,000.00 NM									
3	08/08/12	08/10/12	Today Show/Olympics 7-7-10a		---22--	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 ---22-- 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
16 WPTV Th 08/09/12 8:29 AM Today Show/Olympics 7-10a 7-10a :30 2012MRFP069H \$2,500.00 NM									
15 WPTV Th 08/09/12 9:29 AM Today Show/Olympics 7-10a 7-10a :30 2012MRFP073H \$2,500.00 NM									
18 WPTV F 08/10/12 7:59 AM Today Show/Olympics 7-10a 7-10a :30 2012MRFP069H \$2,500.00 NM									
17 WPTV F 08/10/12 8:51 AM Today Show/Olympics 7-10a 7-10a :30 2012MRFP073H \$2,500.00 NM									

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RNC-Romney / Republican	RNC-Romney	20	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/08/12	08/12/12	Daytime/Olympics	10a-5p	--333--	:30	9	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 --333-- 9 \$950.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
21 WPTV W 08/08/12 10:56 AM Daytime/Olympics 10a-5p :30 2012MRFP073H \$950.00 NM									
20 WPTV W 08/08/12 4:07 PM Daytime/Olympics 10a-5p :30 2012MRFP069H \$950.00 NM									
22 WPTV W 08/08/12 4:43 PM Daytime/Olympics 10a-5p :30 2012MRFP073H \$950.00 NM									
24 WPTV Th 08/09/12 1:13 PM Daytime/Olympics 10a-5p :30 2012MRFP069H \$950.00 NM									
25 WPTV Th 08/09/12 1:29 PM Daytime/Olympics 10a-5p :30 2012MRFP073H \$950.00 NM									
23 WPTV Th 08/09/12 4:46 PM Daytime/Olympics 10a-5p :30 2012MRFP069H \$950.00 NM									
28 WPTV F 08/10/12 10:20 AM Daytime/Olympics 10a-5p :30 2012MRFP073H \$950.00 NM									
27 WPTV F 08/10/12 1:23 PM Daytime/Olympics 10a-5p :30 2012MRFP069H \$950.00 NM									
26 WPTV F 08/10/12 2:15 PM Daytime/Olympics 10a-5p :30 2012MRFP073H \$950.00 NM									
6	08/08/12	08/14/12	M-F 5-530p	5-530p	22111--	:30	7	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 22111-- 7 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
10 WPTV W 08/08/12 5:10 PM M-F 5-530p 5-530p :30 2012MRFP069H \$800.00 NM									
11 WPTV Th 08/09/12 5:27 PM M-F 5-530p 5-530p :30 2012MRFP073H \$800.00 NM									
12 WPTV F 08/10/12 5:20 PM M-F 5-530p 5-530p :30 2012MRFP073H \$800.00 NM									
13 WPTV M 08/13/12 5:11 PM M-F 5-530p 5-530p :30 2012MRFP080H \$800.00 NM									
14 WPTV M 08/13/12 5:26 PM M-F 5-530p 5-530p :30 2012MRFP069H \$800.00 NM									
15 WPTV Tu 08/14/12 5:11 PM M-F 5-530p 5-530p :30 2012MRFP080H \$800.00 NM									
16 WPTV Tu 08/14/12 5:25 PM M-F 5-530p 5-530p :30 2012MRFP069H \$800.00 NM									
7	08/08/12	08/14/12	M-F 530-6p	530-6p	22111--	:30	7	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 22111-- 7 \$850.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
11 WPTV W 08/08/12 5:42 PM M-F 530-6p 530-6p :30 2012MRFP073H \$850.00 NM									
12 WPTV Th 08/09/12 5:43 PM M-F 530-6p 530-6p :30 2012MRFP069H \$850.00 NM									
13 WPTV F 08/10/12 5:42 PM M-F 530-6p 530-6p :30 2012MRFP069H \$850.00 NM									
14 WPTV M 08/13/12 5:37 PM M-F 530-6p 530-6p :30 2012MRFP073H \$850.00 NM									
15 WPTV M 08/13/12 5:54 PM M-F 530-6p 530-6p :30 2012MRFP080H \$850.00 NM									
16 WPTV Tu 08/14/12 5:38 PM M-F 530-6p 530-6p :30 2012MRFP073H \$850.00 NM									
17 WPTV Tu 08/14/12 5:52 PM M-F 530-6p 530-6p :30 2012MRFP080H \$850.00 NM									
8	08/08/12	08/14/12	M-F 6-630p	6-630p	22111--	:30	7	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 22111-- 7 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
11 WPTV W 08/08/12 6:14 PM M-F 6-630p 6-630p :30 2012MRFP069H \$1,200.00 NM									
12 WPTV Th 08/09/12 6:09 PM M-F 6-630p 6-630p :30 2012MRFP073H \$1,200.00 NM									
13 WPTV F 08/10/12 6:14 PM M-F 6-630p 6-630p :30 2012MRFP073H \$1,200.00 NM									
15 WPTV M 08/13/12 6:11 PM M-F 6-630p 6-630p :30 2012MRFP073H \$1,200.00 NM									
14 WPTV M 08/13/12 6:24 PM M-F 6-630p 6-630p :30 2012MRFP080H \$1,200.00 NM									
16 WPTV Tu 08/14/12 6:14 PM M-F 6-630p 6-630p :30 2012MRFP073H \$1,200.00 NM									
17 WPTV Tu 08/14/12 6:28 PM M-F 6-630p 6-630p :30 2012MRFP080H \$1,200.00 NM									

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307226-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
RNC-Romney / Republican	RNC-Romney	20	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/08/12	08/14/12	M-Su Late News/Olympic	11p-1235a	-----22	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 -----22 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WPTV Sa 08/11/12 12:10 AM M-Su Late News/Olympics 11p-1235a :30 2012MRFP069H \$1,500.00 NM 14 WPTV Sa 08/11/12 12:29 AM M-Su Late News/Olympics 11p-1235a :30 2012MRFP073H \$1,500.00 NM 15 WPTV Su 08/12/12 11:29 PM M-Su Late News/Olympics 11p-1235a :30 2012MRFP069H \$1,500.00 NM 16 WPTV Su 08/12/12 11:58 PM M-Su Late News/Olympics 11p-1235a :30 2012MRFP073H \$1,500.00 NM									
11	08/08/12	08/12/12	Wkend Sa/Su Olympics	5a-6p	-----2-	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 -----2- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPTV Sa 08/11/12 3:42 PM Wkend Sa/Su Olympics 5a-6p :30 2012MRFP073H \$1,800.00 NM 10 WPTV Sa 08/11/12 5:51 PM Wkend Sa/Su Olympics 5a-6p :30 2012MRFP069H \$1,800.00 NM									
12	08/13/12	08/14/12	M-F 7-9a	7-9a	22-----	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 22----- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 08/13/12 7:23 AM M-F 7-9a 7-9a :30 2012MRFP069H \$1,800.00 NM 1 WPTV M 08/13/12 8:42 AM M-F 7-9a 7-9a :30 2012MRFP073H \$1,800.00 NM 4 WPTV Tu 08/14/12 6:58 AM M-F 7-9a 7-9a :30 2012MRFP069H \$1,800.00 NM 3 WPTV Tu 08/14/12 8:36 AM M-F 7-9a 7-9a :30 2012MRFP073H \$1,800.00 NM									
13	08/13/12	08/14/12	M-F 9-10a	9-10a	11-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 9:59 AM M-F 9-10a 9-10a :30 2012MRFP080H \$500.00 NM 2 WPTV Tu 08/14/12 9:50 AM M-F 9-10a 9-10a :30 2012MRFP080H \$500.00 NM									
14	08/13/12	08/14/12	M-F 10-11a	10-11a	11-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 11----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 10:51 AM M-F 10-11a 10-11a :30 2012MRFP073H \$450.00 NM 2 WPTV Tu 08/14/12 10:45 AM M-F 10-11a 10-11a :30 2012MRFP073H \$450.00 NM									
15	08/08/12	08/12/12	Closing Olympics	7p-12xm	-----1	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12 08/14/12 -----1 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 10:08 PM Closing Olympics 7p-12xm :30 2012MRFP073H \$6,000.00 NM									

Total Spots 59 Gross Total \$96,200.00

Payment Terms 30 Days

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307226-1	08/19/12	August 2012	07/30/12 - 08/14/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
RNC-Romney / Republican	RNC-Romney	20

Agency Commission **\$14,430.00**

Net Amount Due **\$81,770.00**